



NIAA 2009 ANNUAL MEETING
The Changing Face of Animal Agriculture
As of April 1, 2009

****Louisville is on Eastern Daylight Time. All times listed are EDT. ****

Monday, March 30

7:30 a.m. – 5:00 p.m.	Registration <i>SPONSORED BY: KENTUCKY SOYBEAN BOARD</i>
12:00 p.m. – 6:00 p.m.	National Assembly of State Animal Health Officials <i>[NUNN]</i>
2:00 p.m. – 5:00 p.m.	NIAA Board of Directors Meeting <i>[WILLIS]</i>
5:00 p.m. – 6:00 p.m.	NIAA Committee Leaders Meeting <i>[BROWN]</i>
5:00 p.m. – 6:00 p.m.	NIAA New Director Orientation <i>[WILLIS]</i>

Tuesday, March 31

6:45 a.m. – 8:30 a.m.	Continental Breakfast <i>[GRAND BALLROOM A]</i> <i>SPONSORED BY: BROWNFIELD AG NEWS</i>
7:00 a.m. – 7:30 a.m.	NIAA Membership Meeting <i>[COMBS CHANDLER]</i> <i>SPONSORED BY: PENTON MEDIA</i>
7:00 a.m. – 5:00 p.m.	Registration <i>SPONSORED BY: KENTUCKY SOYBEAN BOARD</i>
7:00 a.m. – 5:00 p.m.	Media/Speaker Preparation Room <i>[BREATHITT]</i> <i>SPONSORED BY: TRUFFLE MEDIA</i>
8:00 a.m. – 12:30 p.m.	Opening General Session <i>[GRAND BALLROOM B]</i> <i>SPONSORED BY: BROWNFIELD AG NEWS, GLOBAL ANIMAL MANAGEMENT, INTERVET SCHERING-PLOUGH ANIMAL HEALTH, PIC NORTH AMERICA</i> <i>MODERATOR: Dr. Leonard Bull, NIAA Chairman of the Board</i>
8:00 a.m. – 8:15 a.m.	Annual Meeting Welcome Dr. Leonard Bull, <i>NIAA Chairman of the Board</i>
8:15 a.m. – 8:45 a.m.	The Transformation of U.S. Livestock Agriculture Dr. James MacDonald, Chief, <i>Agricultural Structure and Productivity Branch, Economic Research Service, USDA</i>
8:45 a.m. – 9:15 a.m.	The World's Changing Views of U.S. Animal Agriculture Jon Caspers, Chairman of the Board, <i>United States Meat Export Federation</i>
9:15 a.m. – 9:45 a.m.	Food and Nutrition Policy: Are they getting the right message? Lisa Katic, R.D., President <i>KConsulting</i>
9:45 a.m. – 10:00 a.m.	Break <i>(SPONSORED BY: PENTON MEDIA)</i> <i>MODERATOR: Dr. Mark Engle, NIAA Executive Committee Member</i>
10:00 a.m. – 10:30 a.m.	Meal Planning in the Supermarket Aisle: What consumers are telling us

10:30 a.m. – 11:00 a.m.	Frank Beurskens, Co-Founder and CEO, <i>ShoptoCook™, Inc.</i> Processing Changes: Meeting the challenge of shifting consumer preferences
11:00 a.m. – 11:30 a.m.	Dan Sutherland, <i>Johnsonville Foods</i> How Wall Street is Impacting Credit to Farmers
11:30 a.m. – 12:00 p.m.	Bill Medley, Vice President, Market Segments, <i>Farm Credit Services of Mid-America</i> Equipping Animal Agriculture in a Changing World
12:00 p.m. – 12:30 p.m.	Jerry Roell, Sales Branch Manager, <i>John Deere Columbus</i> Panel Discussion
12:30 p.m. – 1:30 p.m.	Lunch Available [<i>GRAND BALLROOM A</i>] <i>SPONSORED BY: DAIRYBUSINESS COMMUNICATIONS AND FEEDSTUFFS AGRIBUSINESS NEWSPAPER</i>
1:30 p.m. – 5:00 p.m.	Section I: Committee Seminars and Business Meetings Animal Care [<i>COMBS CHANDLER</i>] <i>SPONSORED BY: AMERICAN VETERINARY MEDICAL ASSOCIATION</i>
1:30 p.m. – 1:40 p.m.	Introduction Dr. Jerome Geiger and Dr. Gail Golab, <i>Animal Care Chair and Vice Chair</i>
1:40 p.m. – 3:00 p.m.	<i>What Face is Currently Seen? What Are the Stories on the Newspaper's Front Page or Television's Evening News?</i>
1:40 p.m. – 2:00 p.m.	Update on Soring Dr. Rachel Cezar, <i>USDA/APHIS/Animal Care</i>
2:00 p.m. – 2:20 p.m.	Recent Factors Impacting Equine Welfare Essie Rogers and Ginny Grulke, <i>Kentucky Horse Council</i>
2:20 p.m. – 2:40 p.m.	Ballot Initiatives: How do these things happen? Dr. Gail Golab, <i>American Veterinary Medical Association</i>
2:40 p.m. – 3:10 p.m.	“Humane Officers”: Who are they? How are they identified? What are their rights and responsibilities? Becky Reiter, <i>Boone County and Kentucky Animal Control Boards</i>
3:10 p.m. – 3:25 p.m.	Break (<i>SPONSORED BY: CATTLENETWORK, LIVESTOCK MARKETING ASSOCIATION, NATIONAL LIVESTOCK PRODUCERS ASSOCIATION</i>)
3:25 p.m. – 4:30 p.m.	<i>How We Shape the Face of Animal Care in American Agriculture</i>
3:25 p.m. – 4:00 p.m.	Shaping Public Opinion: How the pork industry does It Sherrie Niekamp, <i>National Pork Board</i>
4:00 p.m. – 4:30 p.m.	Shaping Public Opinion: How dairy industry does it Dr. Jamie Jonker, <i>National Milk Producers Federation</i>
4:30 p.m. – 5:00 p.m.	Animal Care Business Meeting Animal Health Emergency Management [<i>CLEMENTS</i>] <i>SPONSORED BY: NATIONAL PORK BOARD</i>
1:30 p.m. – 2:10 p.m.	USDA/APHIS/VS/Emergency Management and Diagnostic Activities and Direction Dr. Lee Myers, <i>USDA/APHIS/VS/Emergency Management and Diagnostics</i>
2:10 p.m. – 2:50 p.m.	Target Capabilities List Implementation/Animal Disease Emergencies Response

2:50 p.m. – 3:30 p.m.	Joe Lombardo, <i>FEMA, NPD</i> Multi-State Partnership for Security in Agriculture
3:30 p.m. – 4:10 p.m.	Dr. Leah Dorman, <i>Ohio Department of Agriculture</i> Southern Animal and Agriculture Disaster Response Alliance Activities and Direction
4:10 p.m. – 4:50 p.m.	Dr. Ed Hall, <i>Kentucky Department of Agriculture</i> State Perspectives in CEM Response Group Discussion Facilitated by Dr. Robert Stout, <i>Kentucky Department of Agriculture</i>
4:50 p.m. – 5:00 p.m.	Animal Health Emergency Management Business Meeting
	Cattle [NUNN]
	<i>SPONSORED BY: DAIRY FARMERS OF AMERICA, INC. AND TETRACORE, INC.</i>
1:30 p.m. – 1:45 p.m.	Welcome and Announcements: Brief overview of changes in committee structure
1:45 p.m. – 2:25 p.m.	Dr. Karen Jordan and Jon Johnson, <i>Cattle Chair and Vice Chair</i> Through the Looking Glass: Trying for transparency with customers
2:25 p.m. – 3:10 p.m.	Chris Sigurdson, <i>Purdue University Communications Department</i> American Farmers for the Advancement and Conservation of Technology: How producers can and will make a difference
3:10 p.m. – 3:20 p.m.	Liz Doornink, <i>American Farmers for the Advancement and Conservation of Technology (AFACT)</i> Break (<i>SPONSORED BY: CATTLENETWORK, LIVESTOCK MARKETING ASSOCIATION, NATIONAL LIVESTOCK PRODUCERS ASSOCIATION</i>)
3:20 p.m. – 3:50 p.m.	New FDA Feed Regulations, Renderer Requirements, and Impact on Cattle Producers
3:50 p.m. – 4:30 p.m.	Dr. David Meeker, <i>National Renderers Association</i> Update on Tuberculosis Listening Sessions and Future Direction of TB Program
4:30 p.m. – 5:00 p.m.	Dr. Thomas J. Myers, <i>USDA/APHIS/VS</i> Cattle Business Meeting
	Swine [WILLIS]
	<i>SPONSORED BY: BOEHRINGER INGELHEIM</i>
1:30 p.m. – 2:00 p.m.	Discussion of Swine Euthanasia Guidelines
2:00 p.m. – 2:30 p.m.	Sherrie Niekamp, <i>National Pork Board</i> Surveillance of Swine Influenza in Pig and Human Populations
2:30 p.m. – 3:00 p.m.	Dr. Liz Wagstrom, <i>National Pork Board</i> MRSA in Pigs and People
3:00 p.m. – 3:20 p.m.	Dr. Liz Wagstrom, <i>National Pork Board</i> Break (<i>SPONSORED BY: CATTLENETWORK, LIVESTOCK MARKETING ASSOCIATION, NATIONAL LIVESTOCK PRODUCERS ASSOCIATION</i>)
3:20 p.m. – 3:40 p.m.	Swine ID Plan Update
	Dr. Patrick Webb, <i>National Pork Board</i>

3:40 p.m. – 4:00 p.m.	Pork Industry's Efforts in FAD Response Capabilities Dr. Patrick Webb, <i>National Pork Board</i>
4:00 p.m. – 4:30 p.m.	USDA Swine Program Updates Dr. Troy Bigelow, <i>USDA/APHIS/VS</i>
4:30 p.m. – 5:00 p.m.	Swine Business Meeting
5:30 p.m. – 7:00 p.m.	"Welcome to Kentucky" Awards Reception [GRAND BALLROOM C] <i>SPONSORED BY: KEENELAND THOROUGHBRED RACING AND SALES, KENTUCKY CORN GROWERS' ASSOCIATION, KENTUCKY SOYBEAN BOARD</i>

Wednesday, April 1

7:00 a.m. – 8:30 a.m.	Continental Breakfast [GRAND BALLROOM A] <i>SPONSORED BY: DAIRYBUSINESS COMMUNICATIONS AND TRUFFLE MEDIA</i>
7:00 a.m. – 5:00 p.m.	Registration <i>SPONSORED BY: KENTUCKY SOYBEAN BOARD</i>
7:00 a.m. – 5:00 p.m.	Media/Speaker Preparation Room [BREATHITT] <i>SPONSORED BY: TRUFFLE MEDIA</i>
8:00 a.m. – 11:30 a.m.	Section II: Committee Seminars and Business Meetings Animal Health and International Trade <i>SPONSORED BY: IDEXX LABORATORIES</i> <i>Joint session with Animal Production Food Safety and Security [NUNN]</i>
8:00 a.m. – 8:15 a.m.	Welcome and Introductions
8:15 a.m. – 8:45 a.m.	Safe Meat Supply: Past, present, future Scott Goltry, <i>American Meat Institute</i>
8:45 a.m. – 9:15 a.m.	Traceability: Industry threat or value-add? Dr. Ronan Loftus, <i>IdentiGEN North America</i>
9:15 a.m. – 9:45 a.m.	Food Safety Challenges for Meat Exports Now and in the Future Jon Caspers, <i>United States Meat Export Federation</i>
9:45 a.m. – 10:00 a.m.	Bio-Break (SPONSORED BY: UNITED STATES ANIMAL HEALTH ASSOCIATION)
10:00 a.m. – 10:30 a.m.	Retailer Perspective on COOL, Food Safety and Consumer Demand for Meat Products Bill Price, <i>IGA Supermarkets</i>
10:30 a.m. – 10:45 a.m.	Regionalization and Compartmentalization as Tools to Minimize Impacts of Disease Dr. Thomas J. Myers, <i>USDA/APHIS/VS</i>
10:45 a.m. – 11:00 a.m.	Panel Discussion
[NUNN] 11:00 a.m. – 11:30 a.m.	Animal Health and International Trade Business Meeting Animal Production Food Safety and Security <i>SPONSORED BY: PFIZER ANIMAL HEALTH</i> <i>Joint session with Animal Health and International Trade [NUNN]</i>
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	<i>Dr. Thomas J. Myers, USDA/APHIS/VS</i>
10:45 a.m. — 11:00 a.m.	Panel Discussion
<i>[CLEMENTS]</i>	Animal Production Food Safety and Security Business Meeting
11:00 a.m. — 11:30 a.m.	Equine <i>[WILLIS]</i> <i>SPONSORED BY: FORT DODGE ANIMAL HEALTH</i>
8:00 a.m. — 8:50 a.m.	Contagious Equine Metritis
<i>8:00 a.m. — 8:30 a.m.</i>	CEM Revisited: A re-emergent problem for the equine industry species
	<i>Dr. Peter Timoney, University of Kentucky and Dr. Robert Stout, Kentucky Department of Agriculture</i>
<i>8:30 a.m. — 8:50 a.m.</i>	Epidemiological Overview of CEM Outbreak
	<i>Dr. Barry Meade, USDA/APHIS/VS</i>
8:50 a.m. — 9:00 a.m.	Equine Piroplasmiasis: National serosurvey update
	<i>Dr. Peter Timoney, University of Kentucky</i>
9:00 a.m. — 9:30 a.m.	The Potential Threat of African Horse Sickness in the United States
	<i>Dr. Peter Timoney, University of Kentucky</i>
9:30 a.m. — 9:45 a.m.	Introduction of the 2010 World Equestrian Games
	<i>Marilee Meyers, World Equestrian Games 2010 Foundation</i>
9:45 a.m. — 10:45 a.m.	Equine Industry Welfare Initiatives
	NTRA Safety and Integrity Alliance
	<i>Peggy Hendershot, National Thoroughbred Racing Association</i>
	Equine Welfare and Safety at USEF
	<i>Beth Taylor, United States Equestrian Federation</i>
	AAEP Welfare Initiatives
	<i>Sally Baker, American Association of Equine Practitioners,</i>
	The Racing Medication and Testing Consortium: An introduction
	<i>Hallie Roach, Racing Medication and Testing Consortium</i>
10:45 a.m. — 11:00 a.m.	New Business
11:00 a.m. — 11:30 a.m.	Equine Business Meeting
8:00 a.m. — 8:05 a.m.	Sheep and Goat <i>[COLLINS]</i> <i>SPONSORED BY: UNITED PRODUCERS, INC.</i>
	Introduction

	Eileen Kuhlmann and Stephanie Sexton, <i>Sheep and Goat Chair and Vice Chair</i>
8:05 a.m. – 8:25 a.m.	Scrapie Update Dr. Thomas J. Myers, <i>USDA/APHIS/VS</i>
8:25 a.m. – 9:05 a.m.	Update on Minor Species Drug Approval Efforts at FDA Dr. Meg Oeller, <i>FDA Center for Veterinary Medicine</i>
9:05 a.m. – 9:35 a.m.	The Future of Research Funding: How to proceed in the face of shrinking budgets Dr. David Meeker, <i>National Renderers Association</i>
9:35 a.m. – 10:05 a.m.	Bringing Animal Agriculture Together John Adams, <i>Animal Agriculture Coalition</i>
10:05 a.m. – 10:35 a.m.	Animal Agriculture in the United States: Policy, trends and implications Kay Johnson-Smith, <i>Animal Agriculture Alliance</i>
10:35 a.m. – 11:30 a.m.	Sheep and Goat Business Meeting
11:30 a.m. – 1:30 p.m.	Lunch Break (<i>on your own</i>)
1:30 p.m. – 5:00 p.m.	Section III: Committee Seminars and Business Meetings Animal Identification and Information Systems [NUNN] <i>SPONSORED BY: WISCONSIN LIVESTOCK IDENTIFICATION CONSORTIUM</i>
1:30 p.m. – 1:35 p.m.	Welcome and Introduction Glenn Fischer and Victor Velez, <i>Animal Identification and Information Systems Chair and Vice Chair</i>
1:35 p.m. – 3:00 p.m.	Animal Identification ID•INFO Workshop 2008 Review and ID•INFO Expo 2009 Preview Glenn Fischer, <i>ALLFLEX USA, Inc.</i>
1:35 p.m. – 1:45 p.m.	
1:45 p.m. – 2:15 p.m.	Animal ID on Capitol Hill Chandler Goule, Staff Director, <i>House Agriculture Committee</i>
2:15 p.m. – 3:00 p.m.	USDA ID Overview: Convergence of NAIS, COOL, marketing and food safety in the new administration Dr. John Wiemers, <i>USDA/APHIS/VS</i>
	USDA Business Plan Update Dr. John Wiemers, <i>USDA/APHIS/VS</i>
	USDA Information Systems-Infrastructure Update John Picanso, <i>USDA/APHIS/VS</i>
3:00 p.m. – 4:45 p.m.	Traceability and Current Equine CEM Issue Update Canadian Traceability Initiative: Trace R&D 2009 Conference Eric Aubin, <i>Canadian Food Inspection Agency</i>
3:00 p.m. – 3:20 p.m.	
3:20 p.m. – 3:40 p.m.	CEM Update Dr. Sue Billings, <i>Kentucky Department of Agriculture</i>
3:40 p.m. – 4:00 p.m.	Animal ID Standards: ASTM development of performance standards Bryan Rickard, <i>Kansas Board of Animal Health</i>
4:00 p.m. – 4:45 p.m.	Evolution of Ultra High Frequency RFID Technologies

4:45 p.m. — 5:00 p.m. Panel Discussion
 5:00 p.m. — 5:30 p.m. **New Business**
Animal Identification and Information Systems Business Meeting

Emerging Diseases

SPONSORED BY: CEVA BIOMUNE AND GLOBAL ANIMAL MANAGEMENT

Joint session with Poultry [WILLIS]

1:30 p.m. — 1:50 p.m.

Avian Influenza: New perspectives

Avian Influenza: Current Challenges with H5N1 and H9N2

Dr. Andrea M. Miles, *International Avian Influenza Consultant*

Update on Avian Influenza in North America

Dr. Patricia Wakenell, *Purdue University*

1:50 p.m. — 2:10 p.m.

Pro-Active Risk Assessments for Highly Pathogenic Avian Influenza

Dr. Morgan Hennessey, *University of Minnesota*

2:15 p.m. — 2:30 p.m.

Break (SPONSORED BY: PENTON MEDIA)

2:30 p.m. — 3:00 p.m.

Update 'Avian Influenza'

Dr. Neville Clarke, *National Center for Foreign and Zoonotic Disease Defense*

3:00 p.m. — 4:00 p.m.

National Animal Health Laboratory Network (NAHLN) Update

Dr. Lanny Pace, *Mississippi State University College of Veterinary Medicine*

HPAI Exercise Program for NAHLN Laboratories

Dr. Rosemary Speers, *National Animal Health Laboratory Network*

4:00 p.m. — 5:00 p.m.

Emerging Diseases Business Meeting

Poultry

SPONSORED BY: MERIAL LTD.

Joint session with Emerging Diseases [WILLIS]

1:30 p.m. — 1:50 p.m.

Avian Influenza: New perspectives

Avian Influenza: Current Challenges with H5N1 and H9N2

Dr. Andrea M. Miles, *International Avian Influenza Consultant*

Update on Avian Influenza in North America

Dr. Patricia Wakenell, *Purdue University*

1:50 p.m. — 2:10 p.m.

Pro-Active Risk Assessments for Highly Pathogenic Avian Influenza

Dr. Morgan Hennessey, *University of Minnesota*

2:15 p.m. — 2:30 p.m.

Break (SPONSORED BY: PENTON MEDIA)

2:30 p.m. — 3:30 p.m.

Round Table Discussion on California Proposition 2 and the Far-Reaching Effects on the Poultry Industry

Dr. Gail Golab, *American Veterinary Medical Association*

Dr. Dave Harlan, *Cargill, Inc.*

Kay Johnson-Smith, *Animal Agriculture Alliance*

Dr. Patricia Wakenell, *Purdue University*

3:30 p.m. — 4:00 p.m.

Poultry Business Meeting

[WILLIS]

[CLEMENTS]

6:00 p.m. – 9:00 p.m.

NIAA Board of Directors and Committee Leaders Meeting *[COMBS CHANDLER]*

Thursday, April 2

7:00 a.m. – 8:00 a.m.

Continental Breakfast *[COMBS CHANDLER]*

7:00 a.m. – 12:00 p.m.

Registration

SPONSORED BY: KENTUCKY SOYBEAN BOARD

7:00 a.m. – 12:00 p.m.

Media/Speaker Preparation Room *[BREATHITT]*

SPONSORED BY: TRUFFLE MEDIA

8:00 a.m. – 12:00 p.m.

Roadmap Roundtable Discussion *[COMBS CHANDLER]*

SPONSORED BY: BROWNFIELD AG NEWS

NIAA has undertaken an in-depth, strategic look at its format for program development and delivery for the future. This requires careful assessment of the issues for which NIAA is positioned to make a real difference, to help provide support for an economically sustainable future for animal agriculture and address important issues with respect to food production and consumers. This year NIAA is planning to launch its roadmap development with this Roadmap Roundtable Discussion. This By-Invitation-Only forum will provide an opportunity for key decision makers and leaders from the array of interests served by NIAA to come together to create consensus around critical issues which impact animal agriculture and the feed/food industry. The purpose of this session is to begin establishment of a critical roadmap for the future. Anyone interested in observing the Roundtable is welcome to do so.