



March 15 - 18, 2009 • Westin Crown Center • Kansas City, MO

2010 NIAA Annual Meeting Partnership Opportunities



All Sponsors will receive:

- Signage displayed in prominent areas at the event.
- Verbal acknowledgment of sponsors throughout the entire conference.
- Listed in *animal agriculture* newsletter providing highlights of the meeting.
- Listed on www.animalagriculture.org (logo and link) prior to and following the meeting.

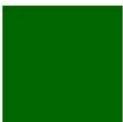
In addition...

Platinum Level Partnership - \$10,000

- Table of materials showcasing your organization located in premiere location.
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Platinum sponsors will receive FIVE complimentary registrations.
- 20% discount for each additional individual registration.
- Full page ad in on-site program.
- Podium time for introduction of one keynote speaker at the General Session.
- VIP Reception to network with Board of Directors and guest speakers.
- Presentation to the winner of one of the three Annual Awards at the opening night reception.
- Banner ad on NIAA website home page to appear for one year.
- Logo on home page and all major Annual Meeting theme pages.
- Directory listing to include logo and link.
- 25 Word description of company listed in the directory.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.
- Banner Ad to appear quarterly in the online Animal Agriculture Newsletter for one year.

Diamond Level Partnership - \$6,500

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Diamond sponsors will receive FOUR (4) complimentary registrations.
- 10% discount for each additional individual registration.
- Half page ad in on-site program.
- Podium time for introduction of one keynote speaker at the breakout session of your choice.
- VIP Reception to network with Board of Directors and guest speakers.
- Logo on home page and all major Annual Meeting theme pages.
- Directory listing with logo and link.
- Ad to appear every other week in the online NIAA Weekly News Bulletin for six months
- Ad to appear for three quarters in the online Animal Agriculture Newsletter during one calendar year.





Emerald Level Partnership - \$3,750

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Emerald sponsors will receive THREE (3) complimentary registrations.
- Quarter page ad in on-site program.
- 10% discount for each additional individual registration.
- VIP Reception to network with Board of Directors and guest speakers.
- Logo on all major Annual Meeting theme pages.
- Directory listing with logo.
- Ad to appear 13x's throughout the year in the online Weekly News Bulletin.
- Ad to appear for two quarters in the online Quarterly Animal Agriculture Newsletter during one calendar year.

Gold Level Partnership - \$2,500

- Invited to have a table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements
- Listing in the onsite program
- Gold sponsors will receive TWO (2) complimentary registrations.

Silver Level Partnership - \$1,500

- Included in all advertising and promotional announcements
- Listing in the onsite program
- Silver sponsors will receive ONE (1) complimentary registration.

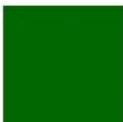
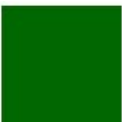
Bronze Level Partnership- \$1,000

- Included in all advertising and promotional announcements
- Listing in the onsite program

Please email your company logo in JPEG or EPS format to:

katie.ambrose@animalagriculture.org

NIAA...where animal agriculture comes together.





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2010 NIAA Annual Meeting Partnership Form



Business/Organization: _____

(Name to appear in promotional material)

Primary Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail Address: _____

Website: _____

Please indicate preferred event to sponsor: _____

Platinum Level Partnership – (\$10,000) with FIVE (5) complimentary registrations

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Diamond Level Partnership – (\$6,500) with FOUR (4) complimentary registrations

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____





Emerald Level Partnership – (\$3,750) with THREE (3) complimentary registrations

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Gold Level Partnership – (\$2,500) with TWO (2) complimentary registrations

Name _____ Email _____

Name _____ Email _____

Silver Level Partnership – (\$1,500) with ONE (1) complimentary registration

Name _____ Email _____

Bronze Level Partnership – (\$1,000)

Name _____ Email _____

Payment Information

Check enclosed payable (in U.S. funds) to the National Institute for Animal Agriculture

Please charge to credit card: American Express Discover MasterCard Visa

Card Holder Name: _____

Card # _____ Expiration Date: ____ / ____

Signature: _____ Today's Date: _____

(Payment must be received in hand before receiving benefits of sponsorship)

Please return this form by **February 10, 2010**, to: National Institute for Animal Agriculture
13570 Meadowgrass Drive, Suite 201, Colorado Springs, CO 80921 Fax: (719) 538-8847

